

# Advocacy Strategies



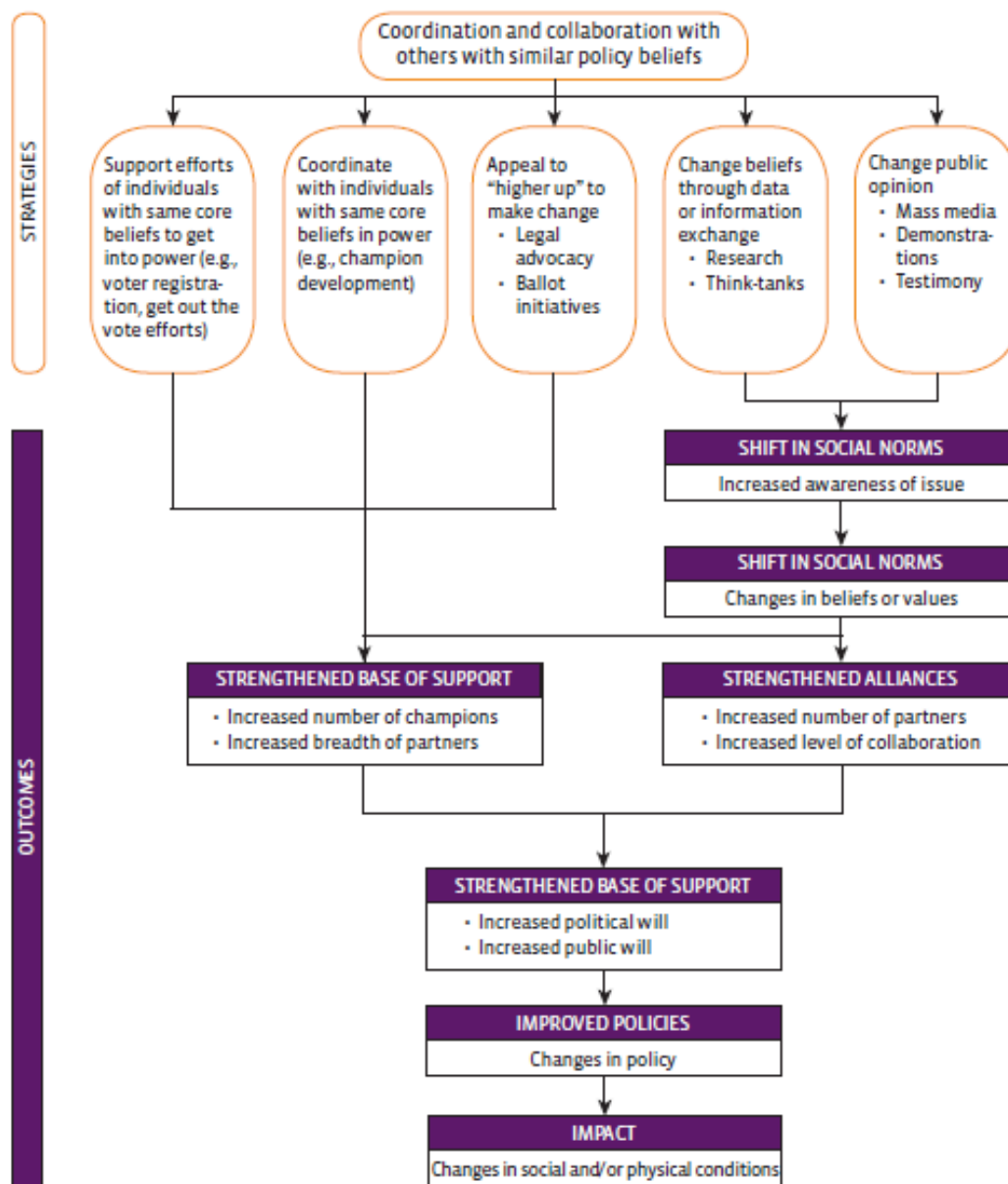
## Three Theories to inform Advocacy and Policy Change efforts

- Coalition Theory of Advocacy Coalition Framework
- Power Politics or Power Elites Theory
- Grassroots or Community Organization theory

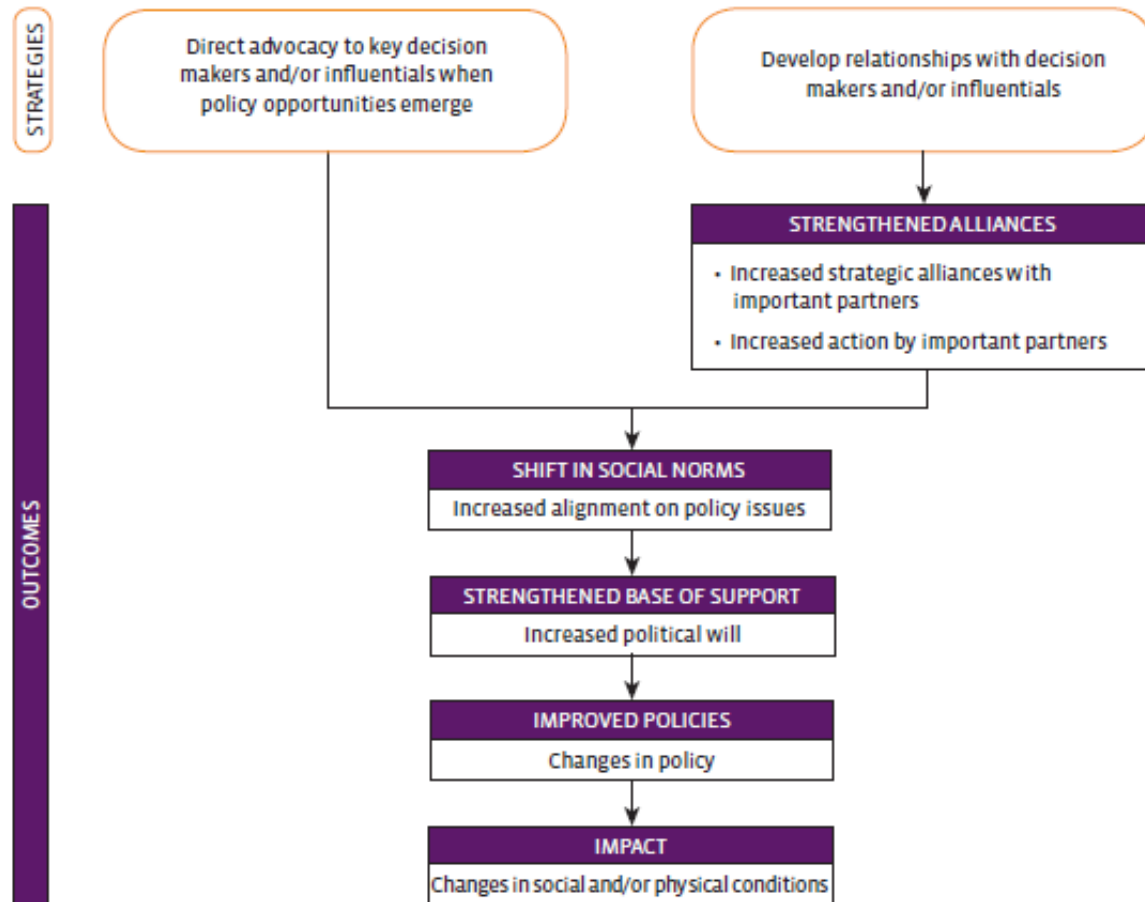
For all 10 Pathways for Change see: [http://orsimpact.com/wp-content/uploads/2013/11/Center\\_Pathways\\_FINAL.pdf](http://orsimpact.com/wp-content/uploads/2013/11/Center_Pathways_FINAL.pdf)

And [www.evaluationinnovation.org](http://www.evaluationinnovation.org)

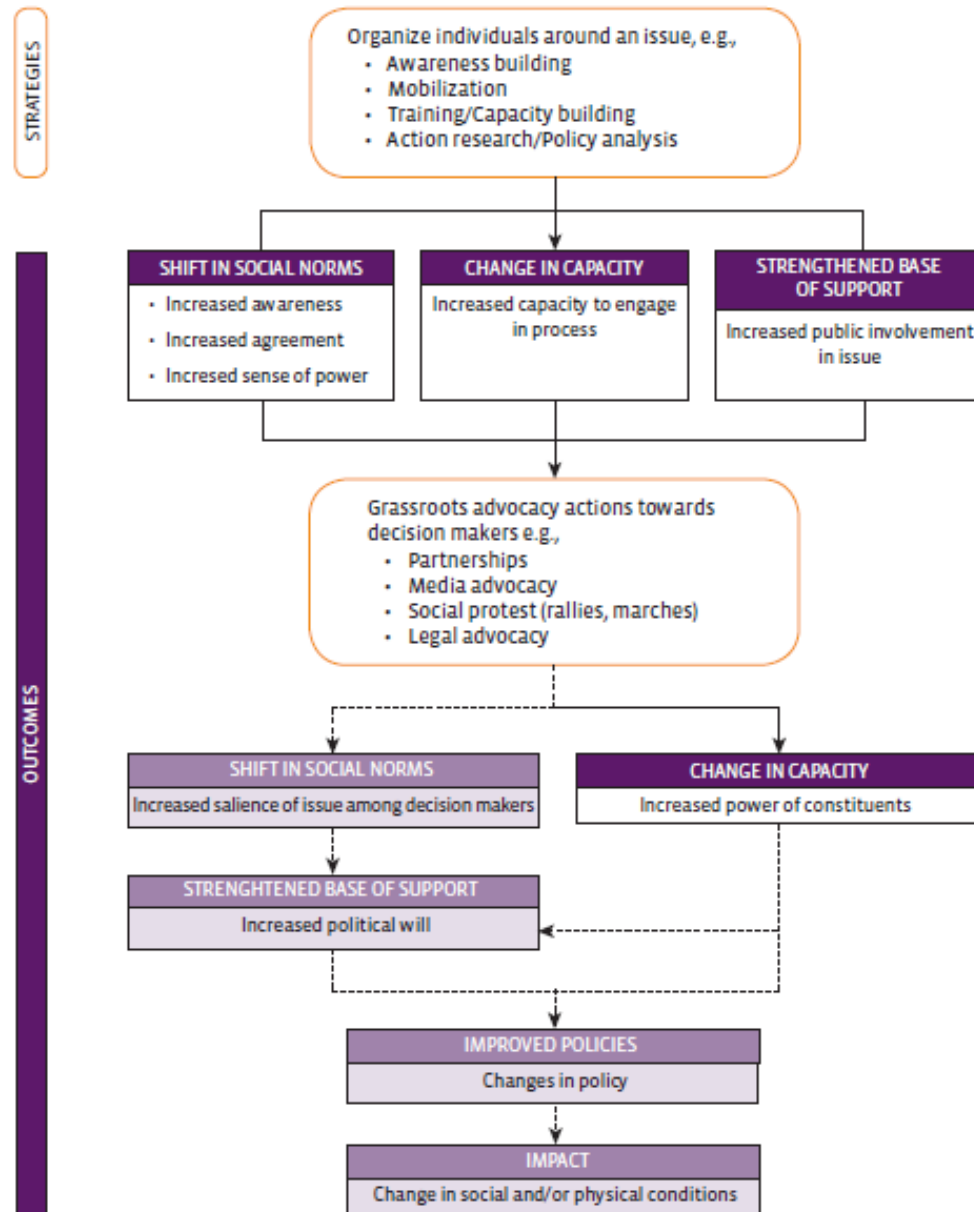
## “COALITION” Theory of Change



## “POWER POLITICS” Theory of Change



## “GRASSROOTS” Theory of Change



## **How about your PfR Experience?**

- Which strategy do you recognize for your own work?
- What are advantages and disadvantages of such a strategy?
- What are the implications of working together with other civil society organisations?

# PfR Theory of Change

