Economic Empowerment

(Draft Outcomes, Gender Indicators, Key Actions)

Poor and marginalized women , men and young people in urban areas are unable to generate sufficient income to support themselves and/or their family due to the in-ability to access to livelihood assets (human, financial, natural, physical and social capitals) and nutrition security, and overall well – being. They are also exposed to natural and other risks that exacerbate their already limited access to services. Poor and marginalized are include unemployed men, women, disadvantaged youth groups between ages of 15 – 19 years in urban and rural areas (who make up half of the poor population).

Outcomes and Gender Indicators

Outcomes 1 (2015-2020)	Key Gender Indicators
Poor and Marginalised women, men, youth in	The number of women, men and youth beneficiaries
urban and rural areas, are able to adapt to disaster,	participate in climate change adaptation activities,
climate change, degradation environment and	especially those related to economic empowerment
increase their resilience to food insecurity and	initiatives of the community
generate sufficient income to support themselves	The percentage of women, men and youth
and/or their family	beneficiaries are participate and able to influence
	decisions
	Increasing the amount of income of poor women, men
	and youth in urban areas to support themselves and /
	or their family
	The number of women's leadership and youth or
	women and youth as agents of change for the sector
	disaster risk reduction, food security and adaptation to
	climate change, environment, and livelihood
	The number of men and youth groups who support
	women's leadership in the sector of disaster risk
	reduction, food security and adaptation to climate
	change, environment, and livelihood
Key Actions	

- Baseline data collection on Sex and age disaggregated data (Poor, Marginalized women, men and youth in urban and rural areas)
- Identify potential local leaders such as women leaders, youth leaders, teachers, health workers, informal leaders, mid wives, wives of local leaders etc.
- Encourage women and youth with good capacity to be in the decision making position in community
 organization including engaging with the wives of local leaders, established women's groups
- Male engagement to build the public awareness on women's rights and will allow women to play their pivotal role in public space amongst the community
- Capacity building (through training, mentoring, peer group education) in life skills (leadership, communication) and technical skills in engaging with business activity or agricultural technology

Outcomes 2 (2015-2020)	Key Gender Indicators
Poor and Marginalised women, youth in urban and	Number of poor, marginalized women, men and youth
rural areas have equal opportunities, access and	those who have access to and control over resources
control over land or any other resources,	The land area is owned (legally) and managed by
accessing livelihood assets, and in decision	poor, marginalized women and youth themselves
making	Number of livelihood assets owned (legally) and
	managed by poor, marginalized women and youth to
	run their own business
	Number of poor and marginalized women, men and
	youth who lead small scale enterprises in the targeted
	areas
Key Actions	

- Facilitating financial literacy and services, entrepreneur skill, access to market and access to education (including vocational training)
- Conduct training on gender equality and women right to both women and men
- Campaigning on women's right and gender equality

Outcomes 3 (2015-2020)	Key Gender Indicators
Laws and policies related to promotion,	Number of Laws and policies
incubation, and expansion of small and medium	Number of poor, marginalized women, men and youth
business are in place, enforced and applied in high	those who run of small and medium business
respect to poor and marginalized women, men and	Number of alternative livelihood (business) that would
youth	generated income to poor, marginalized women, men
	and youth

Key Actions

- Advocacy for policy changes to support poorer business (social commercial enterprise)
- Promote the poor and marginalized women, men and youth groups association to leverage their voices to the policy maker, financial services, at national and regional market
- Facilitating knowledge expansion and access for multiple / diverse livelihoods, including product diversification
- Building sustainable value chains through intermediating value chain stakeholders business partnership
- Set up and update regularly on the system data base of community product
- Build the network with government and private sector to promote of community product
- Using the social media to advocate the government and marketing the product

Outcomes 4 (2016-2020)	Key Gender Indicators
Private Sector who work in urban and rural areas	Numbers of private sectors promoting women's
respect and fulfil for the rights of small holders	economic and youth empowerment in the context of
and communities affected by their operations in	rights of small holders and communities affected by
certain value chains	their operations
	Number of community affected by private sector
	operation
	Numbers of policy review in regards to the issue of
	small holders, and communities is conducted by
	private sector

Key Actions

- Build network to private sector who operated their business and affected to community
- Advocate the private sector to support small holders and marginalized community
- Advocate to government policy to protect community ownership
- Conduct campaigning to private sectors, small holder traders and marginalized community on eco friendly

Outcome 5 (2015-2020)	Key Gender Indicators
Urban and rural women, men and young people	The number of urban and rural women, men and
engage in social entrepreneurship to help combat	youth involved in the campaign to eliminate poverty
poverty and inequality and have on decent	entrepreneurs
working conditions (working hours, wages, health,	The number of urban and rural women, men and
safety, and security)	youth have a critical awareness of human rights and
	gender justice
	The number of urban and rural women, men and
	youth have the decent working

Key Actions

- Facilitate urban and rural women, men and young people on knowledge and vocational skill
- Advocate policy of financial service to more accessible for urban and rural women, men and young people
- Advocate of government policy to secure of decent jobs for the disadvantaged urban and rural women, men and young people
- Establish the urban and rural women, men and youth groups on social entrepreneurship