

**Exercise A – knowing why you are writing**

Who are you writing for, and why?

<b>Document type</b>	<b>Purpose</b>	<b>Policy gaps (policy brief only)</b>	<b>Reader / stakeholder</b>	<b>Readers' / stakeholder questions</b>	<b>Main Message / ask</b>
Policy brief on (issue/problem):	To convince policy makers of the solution	What are the policies applicable (incl DDMP)? What can the policy (or implementation/governance of the policy) do to address the problem?	Specific government departments (what level?)	<ul style="list-style-type: none"> <li>- Why should I do this?</li> <li>- Is it effective?</li> <li>- Does it contribute to the national development goals?</li> </ul>	What should the policy maker know & do after reading your policy brief
Policy brief on the importance of correct mangrove planting	To convince policy makers to use mangroves for coastal protection in the right way	Mangrove plantation policy does not take into account the requirements for sustainable mangrove planting	Department of Natural Resource Management, Department of Water, Department of Infrastructure	<ul style="list-style-type: none"> <li>- Is mangrove planting more effective than grey solutions like a dike/embankment?</li> <li>- Is it more expensive?</li> <li>- Who can implement mangrove restoration?</li> <li>- What are the effect on local businesses and livelihoods?</li> <li>- How is it contributing to the national</li> </ul>	<p>Mangroves are cost-effective environmentally friendly protection against floods and tsunamis, salt water intrusion, coastal erosion.</p> <p>Plant mangroves in an appropriate way e.g. using permeable structures to trap mud.</p>

				development goals?	